

Accelerating innovation and sustainability from Greater Kuala Lumpur

The global market space of flavour and taste, functional and nutritional ingredients, as well as fragrance and beauty is estimated to be worth more than US\$45 billion a year and is evolving quickly. New products such as meat alternatives and natural food components are in demand worldwide, and industry-leading companies such as Givaudan Group (Givaudan) have turned to innovation and sustainability commitments to go beyond industry's expectations.

The Malaysian food, scent and beauty industries will increase productivity and competitiveness with the fourth industrial revolution (4IR). Technology, innovation and sustainability are also important prerequisites for food security. Ecosystems that directly and indirectly support these local industries can learn from and leverage the presence of companies such as Givaudan, which has a long heritage that stretches over 250 years, in Greater KL.



Givaudan

A Swiss multinational manufacturer and global leader in Fragrance & Beauty and Taste & Wellness. As at 2008, it was the world's largest company in the flavour and fragrance industries.

- 1 A global industry leader offering game-changing innovation in food and beverages, and inspiring the making of new products in the world of scent and
- 2 At the forefront of crafting flavours and fragrances, with a purpose-led growth by improving people's health and happiness
- 3 Commands a 25% market share of the global consumer staples industry
- One of Switzerland's biggest listed companies in terms of market capitalisation
- 5 Uses natural ingredients based on a sustainable business model
- 6 Achieved global sales of CHF6.7 billion in 2021

GLOBAL PRESENCE



Headquartered in Vernier, Switzerland



185 sites worldwide, in 52 countries

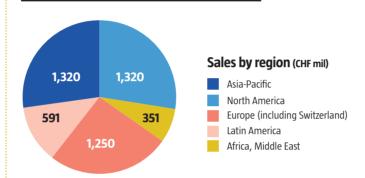


79 production sites



Employs more than 16,800 people worldwide

2021 FINANCIAL PERFORMANCE



DIVISIONS







- 36% Savoury: Ready-made meals, snacks, soups and sauces, meat and poultry
- 35% Beverages: Soft drinks, fruit juices and instant beverages
- 15% Confectionery: Baked goods, sugar confectionery, chocolate, chewing gum
- 14% Dairy: Ice cream and yoghurt, desserts, yellow fats (margarines)

Fragance හ **Beauty**





- **69% Consumer products:** Fabric and personal care, hair and skin care, household and air care, and oral care
- 18% Fine fragrance: Signature fragrances, line extensions
- 13% Fragrance ingredients and active beauty

▲ We explored many locations across Asia-Pacific in 2016 to decide where to establish a new business delivery centre for Givaudan. We decided on Greater KL, as it has suitable talent with the technical and language skills. Malaysia is also a politically stable country and geographically close to our sites in this region.

- Remy Furnon, Head of **Delivery Centre APAC, Givaudan Business Solutions APAC**



■ Givaudan's presence in Greater KL advances the country's competitiveness as a global services hub. As a global market leader with a long history, Givaudan ensures a transfer of the best skills, knowledge and practices to local talent. Malaysia will also benefit from Givaudan's global sustainability initiatives, which will strengthen our foundation in adopting global ESG standards in line with the National Investment Aspiration (NIA).



— Muhammad Azmi Zulkifli, **CEO of InvestKL**



GIVAUDAN IN MALAYSIA



Givaudan Flavours Fragrances Malaysia (GFFM) was incorporated in 2000 and is



Givaudan Business Solutions (GBS) Asia Pacific,

established in December wholly owned by Givaudan 2017, is based in Greater KL

GBS services Givaudan's operations in Asia-Pacific in these segments:

- Accounting
- Procurement of indirect materials and services
- Enterprise data
- management
- Human resource



GBS grew from 25 employees in 2017 to



GBS is closely connected with Givaudan's Delivery Centres in Budapest, Hungary, and Buenos Aires, Argentina



Givaudan is investing more than RM160 million in the manufacturing facility, located in Melaka, to expand production capacity

GBS' COMPETITIVE ADVANTAGE: TALENT

- 1 Employees have the opportunity to catapult regional and global projects and be in the same league as world-class industry professionals and experts
- 2 The team delivers solutions instead of 'standard services' by combining technical skills with a customer-centric approach
- 3 GBS aims to be a 'talent platform' for Givaudan
- Employees participate in an 18-month functional and soft skills learning journey
- 5 Local GBS employees are empowered to explore disruptive ideas that contribute to the performance of the group
- 6 Increasing automation of transactional processes with a continuous improvement (CI) mindset enables employees to work on value-added activities

GIVAUDAN'S SUSTAINABILITY INITIATIVES: A PURPOSE-LED COMPANY: BEING A FORCE FOR GOOD

- 1 Givaudan will be a climate-positive business based on Scope 1, 2 and 3 emissions before 2050
- 2 The group's carbon emissions will be reduced by 70% and supply chain emissions by 20% before
- Operations will be climate-positive and
- supply chain emissions will be reduced by 50% by 2040
- Single-use plastics will be replaced with ecofriendly options across all sites and operations by
- Givaudan collaborates with non-governmental organisations (NGOs) such
- as the Dignity for Children Foundation through donation programmes to support the education and well-being needs of refugee children in Kuala Lumpur
- 6 Invested in sustainable energy by implementing solar panels and water treatment facilities in the manufacturing sites